

# Agenda Overview: Wednesday, April 12

Time	Topic	Presenter
8:30 – 9:30	<b>Recap from Day 1 and clinical trials overview</b>	<b>Polly</b>
9:30 – 11:30	Drafting country action plans and partnering with CHAI country teams plans – framing session <ul style="list-style-type: none"><li>- <i>Country representatives will work in pairs by country</i></li><li>- <i>Goal: Develop communication and action plans on which groups to target, who to partner with, activities to conduct and potential barriers</i></li><li>- <i>Feedback on plans to the group and discussion</i></li></ul>	Kenly, Caroline and Stella
11:30 – 12:00	Working with CHAI country teams	Stella and Caroline
12:00 – 13:00	Break for lunch	
13:00 – 13:45	AfroCAB App!	Kenly
13:45 – 15:00	Meeting wrap-up and next steps	Kenly and Polly
<i>End of meeting - time for side meetings</i>		

Goal- setting: What do you want to see happen in your country on treatment optimisation?

Think of a goal as your final destination, if you don't know what your final destination is, there is no way to plan for how to get there.

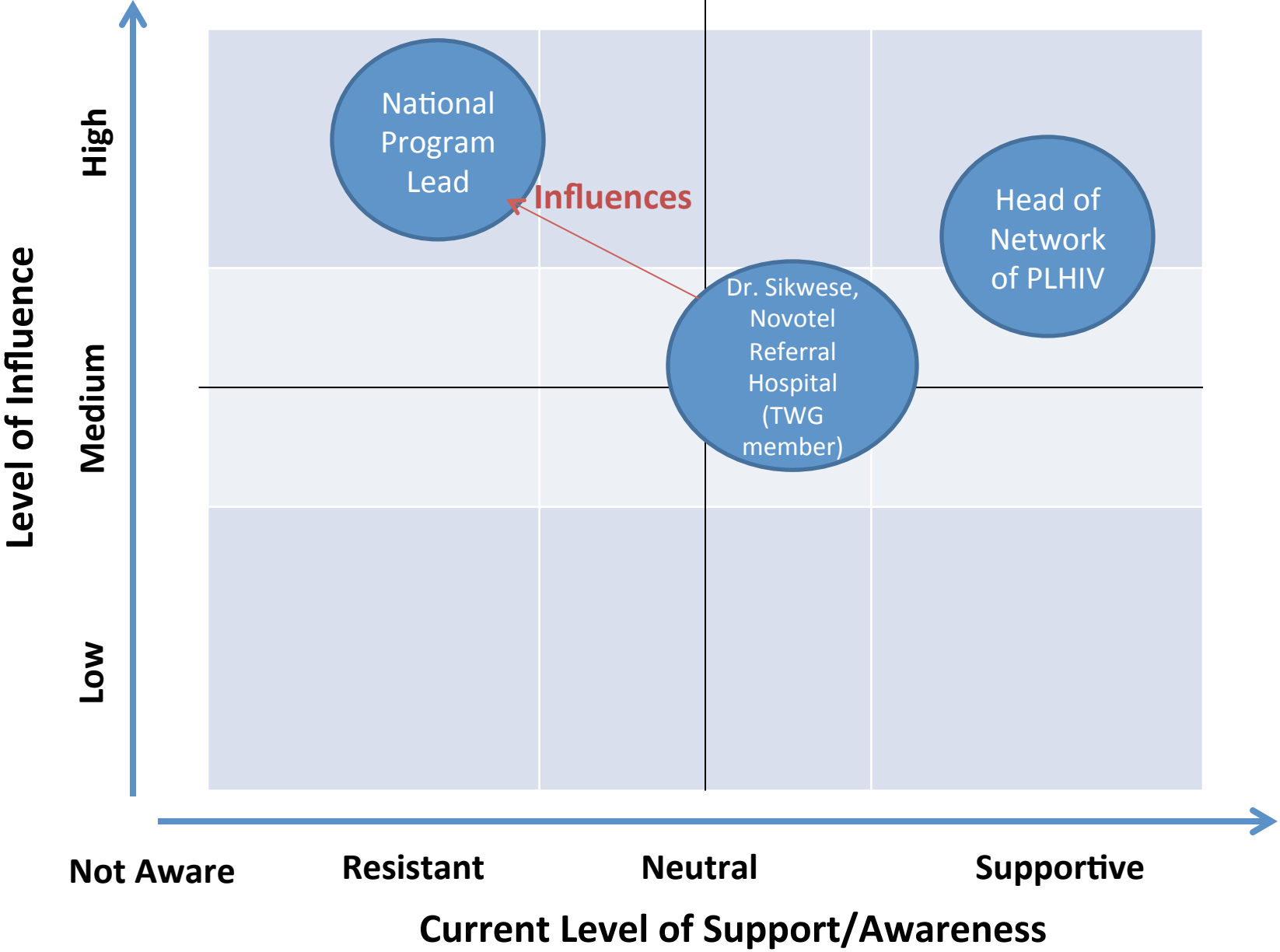
# Who can help you get there?

## What is the purpose of stakeholder mapping?

- Identify the key people who will influence decision-making about new production introduction and scale-up
- Prioritise stakeholders according to how critical they are to successful achievement of your objective
- Assess the current level of awareness and support of stakeholders
- Determine what communication channels and means will be most effective

*Not meant to be a bureaucratic exercise- it's a process of thinking through your priorities and approach with each stakeholder*

# Stakeholder mapping template



# What do you need to do to get there: Activity planning

## Example Activities:

- Engagement meetings with key stakeholders
  - Treatment optimisation meetings
  - Focus group discussions
  - Development of information/communication materials
  - Ideas!
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- Who are the intended participants of the activity
  - What role can partners play?
  - What tools or resources will you need?
  - What is the timeframe?
  - How will you assess success or monitor impact?

# Group Activity

- Work within your groups to define your national treatment optimisation goals
- Identify some key stakeholders who can influence/support achievement of your goal (2 to 3)
- Identify some initial ideas for activities that can help you towards your objective (2 to 3)